

<b>Company name</b>	Palais Events Veranstaltungen GmbH (Member of VERKEHRBUERO HOSPITALITY)								
<b>Address</b>	Herrengasse 14 1010 Vienna, Austria								
<b>Managing Director</b>	Kay Fröhlich								
<b>Employees</b>	aprox. 100								
<b>Venues</b>	<b>3 Palais. 1 Partner.</b> Palais Ferstel - Café Central Palais Daun-Kinsky - Börsensäle Wien								
<b>Capacity</b>	Palais Events decreed all together with around 2.500 m <sup>2</sup> above the second largest historical event area in Vienna. Whether you are planning impressive events, (press-) conferences, workshops and meetings, presentations and fairs, festive banquets and receptions, proms or private events with us you are at the right address. Our festive halls are available for any kind of events:  <table> <tr> <td><b>Palais Ferstel:</b></td><td><b>for 80 – 700 guests</b></td></tr> <tr> <td><b>Palais Daun-Kinsky:</b></td><td><b>for 20 – 180 guests</b></td></tr> <tr> <td><b>Börsensäle Wien:</b></td><td><b>for 80 – 480 guests</b></td></tr> <tr> <td><b>Café Central:</b></td><td><b>for up to 180 guests</b></td></tr> </table>	<b>Palais Ferstel:</b>	<b>for 80 – 700 guests</b>	<b>Palais Daun-Kinsky:</b>	<b>for 20 – 180 guests</b>	<b>Börsensäle Wien:</b>	<b>for 80 – 480 guests</b>	<b>Café Central:</b>	<b>for up to 180 guests</b>
<b>Palais Ferstel:</b>	<b>for 80 – 700 guests</b>								
<b>Palais Daun-Kinsky:</b>	<b>for 20 – 180 guests</b>								
<b>Börsensäle Wien:</b>	<b>for 80 – 480 guests</b>								
<b>Café Central:</b>	<b>for up to 180 guests</b>								
<b>Gastronomy</b>	Our clients can benefit from our own well-appointed kitchen in the Palais Ferstel, Palais Daun-Kinsky and Cafe Central, which excels even the highest standards to indulge their guests with individually designed menus and divine dishes. In the Börsensäle Wien you can choose between our catering and a external caterer.  <table> <tr> <td>Executive Chef Banquet:</td><td>Martin Berger</td></tr> <tr> <td>Executive Chef Café Central:</td><td>Bernhard Laimer</td></tr> <tr> <td>Chef Pâtissiere:</td><td>Manuela Radlherr</td></tr> </table>	Executive Chef Banquet:	Martin Berger	Executive Chef Café Central:	Bernhard Laimer	Chef Pâtissiere:	Manuela Radlherr		
Executive Chef Banquet:	Martin Berger								
Executive Chef Café Central:	Bernhard Laimer								
Chef Pâtissiere:	Manuela Radlherr								
<b>Numbers</b>	<b>Palais Ferstel, Daun-Kinsky &amp; Wiener Börsensäle</b> <i>around 300 Events per year</i> <i>Aprox. 100.000 guests per year in all venues</i>  <b>Café Central</b> <i>400.000 guests per year</i> <i>350.000 Cups of coffee &amp; tea per year</i> <i>250.000 Cakes &amp; Slices per year</i>  <i>Together around € 10 Mill. turnover a year</i>								

**Palais Ferstel / Café Central / Palais Daun-Kinsky / Börsensäle Wien**

Palais Events Veranstaltungen GmbH Herrengasse 14, 1010 Wien | T. +43/1/533 37 63 | F. +43/1/533 37 63-38 | office@palaisevents.at | [palaisevents.at](http://palaisevents.at)  
FN 355 868 k, Firmenbuchgericht HG Wien, Sitz: Wien, UID: ATU 661 39 813 | Erste Group Bank AG, IBAN: AT64 2010 0600 1498 4400 BIC: GIBAATWG

**Top location**

All our premises are conveniently situated in Vienna's inner city, they can all be easily reached on foot. In addition, all our sites are perfectly connected to the city's public transport system. The underground, tram and city buses as well as a number of underground car parks are also all in close proximity. Schwechat airport can be reached within 30 minutes.

**Company foundation**

1986 Palais Ferstel and Café Central are managed by Imperial Austria Hotels AG operated by CIGA Hotels

2001 Establishing Palais Events Veranstaltungen GmbH  
Palais Ferstel, Café Central & Wiener Börsensäle  
A company of Karl Wlaschek private foundation  
100% subsidiary of Estrella Immobilieninvest AG

2002 Enhancement with the Palais Daun-Kinsky

2011 Incorporation in the VERKEHRBUERO

**Further enquiry &  
graphical material**

Stefanie Pribik (Sales & Marketing)  
T. + 43 1 533 37 63 – 27  
[sales@palaisevents.at](mailto:sales@palaisevents.at)

**Press contact:**

Mag. Andrea Hansal, MSc.  
VERKEHRBUERO, Head Of Department/PR  
Jakov-Lind-Straße 15, 1020 Vienna  
T. +43 1 588 00-172  
[presse@verkehrsbuero.com](mailto:presse@verkehrsbuero.com) - [www.verkehrsbuero.com](http://www.verkehrsbuero.com)

**Background information – Palais Events:**

The Palais Events Veranstaltungen GmbH was founded in 2001 and now runs the Palais Ferstel with the traditional Viennese coffee house Café Central, the Palais Daun-Kinsky, and the former Vienna Stock Exchange building the Wiener Börsensäle.

Palais Events has with these three noble and most beautiful addresses the second-largest historically significant event space in Vienna, thus ensuring a first class environment for events of all kinds.

Whether corporate and customer events, seminars and conferences, image events, product presentations, exhibitions, banquets and receptions, balls, weddings and private parties, with some 2,500 m<sup>2</sup>, Palais Events offers magnificent function rooms and a professional catering for 20 to 700 people.

You can find further information on the home page [www.palaisevents.at](http://www.palaisevents.at)

***Palais Ferstel / Café Central / Palais Daun-Kinsky / Börsensäle Wien***

Palais Events Veranstaltungen GmbH Herrengasse 14, 1010 Wien | T. +43/1/533 37 63 | F. +43/1/533 37 63-38 | [office@palaisevents.at](mailto:office@palaisevents.at) | [palaisevents.at](http://palaisevents.at)  
FN 355 868 k, Firmenbuchgericht HG Wien, Sitz: Wien, UID: ATU 661 39 813 | Erste Group Bank AG, IBAN: AT64 2010 0600 1498 4400 BIC: GIBAATWG

## **History & Information for „3 Palais – 1 Partner“**

### **Palais Ferstel, Strauchgasse 4, 1010 Vienna, Austria**

Located in the heart of one of Vienna's oldest and most beautiful areas, the first district, you will find the famous Palais Ferstel. The young architect Heinrich von Ferstel created this Palais between 1856 and 1860 while he was captivated by the impressions of a long visit to Italy. The unique combination of Venetian-Florentine Trecento architecture with classic ashlar masonry has rendered this building one of Vienna's grandest and most interesting examples of Wilhelminian-style architecture.

At the time of its opening in 1860, the Palais Ferstel was the newest design in Vienna. The stylish rooms and the glass-covered yard not only briefly housed the Vienna Stock Exchange and the Austro-Hungarian National Bank but also provided a suitable ambience for the famous Cafe Central which became the hub of Europe's intellectual elite towards the end of the 19th Century.

Today the Palais Ferstel still captures one's imagination with its perfect combination of various architectural styles and represents a refreshing symbiosis of impressive architecture in a classical surrounding with state-of-the-art facilities. Its sympathetic restoration, which remained true to the original down to the very last detail, has returned the building to its former splendour. At the same time, all the requirements of contemporary living have been fully taken into consideration.

### **Cafe Central, Corner Herrengasse/Strauchgasse, 1010 Vienna, Austria**

Who travels for an atmospheric journey to old Vienna of litterateurs and people with an extraordinary lifestyle won't get around of visit to the famous Cafe Central in the Herrengasse. Hardly any Viennese coffee house could look back of a long, emotional and rich of history tradition as the Cafe Central, and today hardly any can convey such sensible pure charm and atmosphere of the "Fin de siècle", those time were personalities of art, literature, politic and science met to debate for great concerns of world affairs and the small happenings of the Viennese life. Famous authors used the Central quasi as its living room and workshop rolled into one, Franz Kafka, Alfred Polgar, Robert Musil, Hugo von Hofmannsthal, Arthur Schnitzler and Sigmund Freud rank amongst the frequenter of the cafe. The poet Peter Altenberg, who is still in memory by a life-size figure in the entrance, was so close with the Cafe Central associated that he used it as his private address.

For the excellent reputation which the Cafe Central for now more than 140 years enjoys, it shall be understood that we are obligated for highest quality. Therefore our outstanding cuisine offers from the apple strudel through a divine "Kaiserschmarrn" until traditional "Fiaker" goulash best Viennese specialties.

### ***Palais Ferstel / Café Central / Palais Daun-Kinsky / Börsensäule Wien***

Palais Events Veranstaltungen GmbH Herrengasse 14, 1010 Wien | T. +43/1/533 37 63 | F. +43/1/533 37 63-38 | office@palaisevents.at | [palaisevents.at](http://palaisevents.at)  
FN 355 868 k, Firmenbuchgericht HG Wien, Sitz: Wien, UID: ATU 661 39 813 | Erste Group Bank AG, IBAN: AT64 2010 0600 1498 4400 BIC: GIBAATWG

### **Palais Daun-Kinsky, Freyung 4, 1010 Vienna, Austria**

The elegant Palais Daun-Kinsky located on Vienna's Freyung is one of the city's most impressive historical buildings. Built between 1713 and 1716 for Philipp Laurenz Graf von und zu Daun the Palais is a pièce de résistance of baroque architecture. At the end of the 18<sup>th</sup> Century marriage placed the building in the hands of the royal Kinsky family who presided over this architectural gem for over 200 years.

All artists involved in the construction and decoration of the structure were renowned celebrities of their metier at the time. The constructor Johann Lukas von Hildebrandt, for instance, was the star architect of his time. Alberto Camesina was responsible for the ornate decorative plasterwork. The breath-taking ceiling fresco above the stairway was designed by Carlo Innocenzo Carlone. Together with Marcantonio Chiarini he also created the magnificent ceiling panel in the Ovaler Festsaal.

The Palais Daun-Kinsky stands out for its multi-faceted room design as well as its grand ceiling stuccoes, its breath-taking quadrature paintings and its numerous sculptures.

### **Börsensäle Wien, Wipplingerstrasse 34, 1010 Vienna, Austria**

Its characteristic red-brick facade renders Vienna's Stock Exchange at the Schottenring one of the most important monumental structures of the world-famous Ringstraße built in the 19th Century. The Stock Exchange was commissioned by Emperor Franz Joseph I and constructed between 1871 and 1877 by the Danish architect Theophil von Hansen. Until 1998 it housed the Vienna Stock Exchange.

Since its grand opening in 1877 this magnificent building of such historic value has been the centrepiece of the Ringstraße. With an air of congeniality the renowned architect Theophil von Hansen combined the requirements of the trading floor with accompanying social events, turning the magnificent setting of the Vienna Stock Exchange into a sophisticated hub of both financial and social life.

After a fire in 1956 the Ballroom which can be hired for special occasions was meticulously renovated down to every last detail. Theophil von Hansen's work is characterized by the grandiose, yet rich-in-detail design of this room which provides a stately frame for major festive events.

### ***Palais Ferstel / Café Central / Palais Daun-Kinsky / Börsensäle Wien***

Palais Events Veranstaltungen GmbH Herrengasse 14, 1010 Wien | T. +43/1/533 37 63 | F. +43/1/533 37 63-38 | office@palaisevents.at | [palaisevents.at](http://palaisevents.at)  
FN 355 868 k, Firmenbuchgericht HG Wien, Sitz: Wien, UID: ATU 661 39 813 | Erste Group Bank AG, IBAN: AT64 2010 0600 1498 4400 BIC: GIBAATWG